

# How Can We Save So Much Money For So Many Homeowners?



Call us at  
877-630-5792  
(Have your latest home insurance policy handy)



Visit online for a FREE quote at  
[www.peoplesinsurance.com](http://www.peoplesinsurance.com)



We'll show you exactly how much you can save in  
**10 Minutes!**

## You'll Be Amazed At How Easy It Is—And By How Much You Save.

First and foremost, we only insure low-risk Florida homes that are located away from the coast. Then, we help you find additional ways to save:

- **NO agent commissions**
- **NO hidden fees**
- **We're Florida-based and know exactly what our market needs**
- **We cover billions of dollars in property value**

You're 10 minutes away from an exact quote—just pick up the phone and see for yourself! Have your current policy handy when you call.



**Call 877-630-5792**

Mon-Thurs 8:30am - 9pm, Fri 8:30am - 5pm  
Sat 9am - 4pm Se habla español

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Savings examples based on homes built in 2001 in Broward County.

Homes Replacement Value	People's Trust Annual Premium*
\$150,000	\$626.60
\$200,000	\$825.57
\$250,000	\$1,024.54
\$300,000	\$1,223.51
\$350,000	\$1,422.48
\$400,000	\$1,621.44
\$450,000	\$1,820.41
\$500,000	\$2,019.38
\$550,000	\$2,218.35
\$600,000	\$2,417.32
\$650,000	\$2,616.28
\$700,000	\$2,815.25
\$750,000	\$3,014.22
\$800,000	\$3,213.19

Rates may vary depending on individual characteristics of the home and coverage options chosen.

### Quick and Easy Policy Cancellation Notice

Once your policy is in place with People's Trust, fill out the attached form, mail it to your current homeowners insurance company to cancel your policy and get your refund for any unused premium.

**IMPORTANT: This form should not be returned to People's Trust.**

This notice is to inform you that I wish to cancel my current homeowners policy as of \_\_\_\_\_ My policy number is \_\_\_\_\_ I already have new coverage effective \_\_\_\_\_

PLEASE PRINT THE UNUSED PORTION OF MY PREMIUM TO THE ADDRESS BELOW:

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip Code \_\_\_\_\_

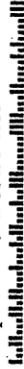
Signature \_\_\_\_\_

Date \_\_\_\_\_



Visit online for a FREE quote at [www.peoplestrustinsurance.com](http://www.peoplestrustinsurance.com)

Reference Code: 86349209  
John Norman  
Or Current Resident  
5805 NW 122nd Way  
Pompano Beach, FL 33076-4010



SAVE  
UP TO **70%**

On Florida Home Insurance!

## Our Florida Customers Save Up To 70% On Home Insurance. Save Hundreds Or Thousands—TODAY!

**Financial Stability  
Rating®  
"A" (Exceptional)\*\***

**Multiple credit  
discount options**

**24/7 online  
access**

**Florida owned  
and operated**

People's Trust Headquarters  
Boca Raton, FL

Call us at

**877-630-5792**

Se habla español

Dear John,

Sometimes an idea comes around that is so simple and so good, it's impossible to pass up. Thousands of your fellow Florida homeowners agree that People's Trust is that kind of idea. At People's Trust, we locate **low-risk Florida homes**—and then offer them **exceptionally low rates on home insurance**.

**Lower risk homes deserve lower rates. It's that simple.**

At People's Trust, we offer the lowest average premium.<sup>\*\*\*</sup> We have **NO high-commissioned agents who drive up costs**. There are **NO hidden fees**. **Plus we don't spend a lot on mass advertising like most insurers**. Instead, we target and mail to the highly select audience we want, to keep costs even lower!

**Get the same quality of coverage—for  
up to 70%\* less. Call 877-630-5792 NOW!**

The savings are substantial—and the coverage is solid. In fact, People's Trust was given an "A" (Exceptional) rating for financial stability by Demotorsch, Inc., one of the leading insurance rating agencies in the country.<sup>\*\*</sup>

**We're Out To Offer The Best Home Insurance Package In Florida.**

So switch to People's Trust. Our owners and employees live right here in Florida, so we know what the market wants. We've seen Florida premiums skyrocket in recent years—and we're committed to reversing that trend for ourselves and the people of our state.

And since we're Florida-based, you can expect responsive service from a company that's close to home.

**We'll have your quote in just 10 minutes!**

See back of letter for additional important information.

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