



July 19, 2019

ANNOUNCEMENT: Rytech Family Grows

As Rytech continues to grow, and we remain focused on being a leader in our industry we recognize the importance of having the proper management structure in place to achieve those goals while providing greater support to our network. With this in mind, it is my pleasure to announce the addition of two new members to Team Rytech.

Mr. Myron Blankenbaker has joined Team Rytech as our Chief Strategy Officer. In this new role Myron will support the franchise organization's continued growth by working closely with our Director of Franchise Development, Steven Seabaugh and Amber Payne with the My Core development program. Additionally, Myron will be an integral part of Rytech's senior leadership team to leverage his vast experience in our industry to further develop and support our company which will include, marketing and brand development, insurance industry sales support, selling skills training, and operational support.

Myron is a 30- year veteran in the Insurance Restoration industry, and recently held the position of Senior VP of Business Development at Certified Restoration Dry Cleaning Network (CRDN, LLC), and prior to that Myron held senior leadership roles with First Choice Repair (currently Sedgewick), and Paul Davis Restoration.

Myron currently resides in Atlantic Beach, Fl.

Please welcome Myron and feel free to contact him at 904-608-1275 or mblankenbaker@rytechinc.com





Additionally, Team Rytech welcomes Mr. Kevin Jones to our organization. Kevin will be our newest Field Service Coordinator and comes to us with 21 years of experience in the Cleaning and Restoration Industry with 10 of those years as an owner/operator of an independent cleaning and restoration business in Eastern, N.C. Kevin is an IICRC approved WRT/ASD Instructor and has taught over 85 ASD courses, and over 130 WRT courses which culminates to certifying over 3,500 restoration professionals. Kevin currently holds his Master Water Restorer, Master Fire and Smoke Restorer, and Master Textile Cleaner with the IICRC.

Kevin currently resides in Gallatin, TN with his wife Melinda, and has 4 children, and 3 grandchildren. Kevin adds "I am already blown away with the Team Concept at Rytech. I already see that Rytech is head and shoulders above the competition and am thrilled to be a part of doing my small part to help us lead the way by doing the RYTE thing!"



We are truly excited to have both Myron and Kevin join our team and believe both of these gentlemen will bring significant value to our organization as we continue to grow and provide best in class service to our valued clients, and Rytech owners.

Please join me in welcoming Myron and Kevin to Team Rytech!

Sincerely,

Randy Kerlin
COO
Rytech Franchising, Inc.