Scott,

We are brand new as you have noticed. Yes, we are comprised of Past Presidents of FAPIA. FAPIA is a good organization and is capable of performing well on behalf of Florida's public adjusters. I remain a member, as do many of the past presidents.

CPCPI, is a little different in that our hope with this new organization as we move forward is to incorporate members that come from all walks of the property claim field, not just public adjusters.

The more our group has been in Tallahassee these past several years, the more we have recognized that many professionals who deal with PA issues do not have a firm grasp on what we really do and who we really are. They have a perception of what we do. This perception, which obviously is negative, has lead to a number of legislative and regulatory attempts that are often misguided. Formed and presented to the Legislature or DFS without our involvement, some attempts have passed and others failed. Many that have passed in law have had unintended consequences that we as PA's have worked to either overturn or correct.

The Council founders hope to provide a forum, eventually made up of all sides of the property claim business, where such issues can be introduced, vetted, then crafted, prior to being presented for passage. That way, proposed legislation and regulation regarding public adjusting has been well thought out, with input from all sides, prior to being made public or advanced as rule or law. The Council believes this proactive process will ultimately result in legislation or regulation being more effective, with a higher degree for success in correcting the problems at hand.

Many of our founders have participated in this process described above these past several years. In doing so, we have formed credible working relationships with those from the insurance companies, the DFS, and legislators. We believe we have demonstrated our good faith in a willingness to introduce, support, and advance reasonable and rational legislation/regulation for the public adjusting industry.

The Council would like to perpetuate those relationships by remaining as good stewards of our industry. We want a healthy property insurance industry. We want ethical conduct by public adjusters. We want policyholders to have a voice in Tallahassee for more than just premium concerns. We want fairness in insurance policy language that assists a family or business in getting their lives back after loss.

Our creation is born out of good intentions, not out of disagreement or any other malady. We hope to create a better atmosphere for all property claim professionals to work, live, and thrive. Who knows, you may even wish to join us someday!

I hope this helps.

Sincerely,

Raymond A. Altieri, Jr., CPPA, President & CEO, Altieri Transco American Claims